Performance of DHPY

442. SHRI R.S. GAVAI: Will the Minister of TEXTILES be pleased to state:

(a) whether Government have reviewed the performance of Deendayal Hathkargha Protsahan Yojana during last years;

(b) if so, the details thereof;

(c) whether Government have formulated any scheme to provide information on design innovation and cost effectiveness to handloom organisations to meet international challenges;

(d) if so, the details thereof; and

(e) the steps taken to popularise DHPY schemes among the weavers?

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI V. DHANANJAY KUMAR): (a) and (b) The Deen Dayal Hathkargha Protsahan Yojana was launched in 2000-2001. Performance in implementation of the scheme is being reviewed regularly, however, it is too early to assess impat.

(c) and (d) The National Centre for Textile Design has been set up in order to provide information in design innovation and also to promote traditional and contemporary design so as to be responsive to the rapidly changing market demand and provide adeqauate growth opportunity to handloom sector. Further, the Development of Exportable Products and their Marketing scheme introduced in the year 1996-97 imparts assistance to handloom agencies for building up development and marketing of exportable products.

(e) In order to pupularise Deen Dayal Hathkargha Protsahan Yojana among the weavers, guidelines of the scheme have been printed both in Hindi and English languages. The State Governments have also been instructed to give wide publicity of the various components of the scheme and benefits thereof through various media including distribution of leaflets in vernacular languages highlighting the aims and objectives of the scheme.